

July WINSTON \$1.00 Off 2 Packs (DTS July 20, 1998)
Promotion #800750, Item #542810

51861 2062

| | Region | 6M Cases | | | | #542810 | Offers |
|---|-----------------------|--------------|---------------|--------------|---------------|----------------|------------------|
| | | FF Box | Lt Box | Ult Box | Total 6M | SKUs | |
| 1100 | Boston | 293 | 586 | 293 | 1,172 | 8,790 | 175,800 |
| 1200 | New York Metro | 209 | 418 | 209 | 836 | 6,270 | 125,400 |
| 1300 | Philadelphia | 159 | 318 | 159 | 636 | 4,770 | 95,400 |
| 1600 | Buffalo | 205 | 410 | 205 | 820 | 6,150 | 123,000 |
| 1700 | Pittsburgh | 372 | 744 | 372 | 1,488 | 11,160 | 223,200 |
| 1800 | Cincinnati | 418 | 836 | 418 | 1,672 | 12,540 | 250,800 |
| | Total NESA | 1,656 | 3,312 | 1,656 | 6,624 | 49,680 | 993,600 |
| 2100 | Winston-Salem | 485 | 970 | 485 | 1,940 | 14,550 | 291,000 |
| 2200 | Atlanta | 344 | 688 | 344 | 1,376 | 10,320 | 206,400 |
| 2300 | Florida | 408 | 816 | 408 | 1,632 | 12,240 | 244,800 |
| 2600 | Dallas | 253 | 506 | 253 | 1,012 | 7,590 | 151,800 |
| 2900 | Richmond | 271 | 542 | 271 | 1,084 | 8,130 | 162,600 |
| | Total SSA | 1,761 | 3,522 | 1,761 | 7,044 | 52,830 | 1,056,600 |
| 5100 | N. California | 205 | 410 | 205 | 820 | 6,150 | 123,000 |
| 5400 | S. California | 164 | 328 | 164 | 656 | 4,920 | 98,400 |
| 5600 | Seattle | 151 | 302 | 151 | 604 | 4,530 | 90,600 |
| 5600 | Seattle (Montana) | | | 0 | 0 | 300 | 6,000 |
| 5800 | Houston | 309 | 618 | 309 | 1,236 | 9,270 | 185,400 |
| | Total WSA | 829 | 1,658 | 829 | 3,316 | 25,170 | 503,400 |
| 6200 | Chicago | 232 | 464 | 232 | 928 | 6,960 | 139,200 |
| 6300 | Minneapolis | 152 | 304 | 152 | 608 | 4,560 | 91,200 |
| 6300 | Minneapolis (Montana) | | | 0 | 0 | 45 | 900 |
| 6600 | Denver | 230 | 460 | 230 | 920 | 6,900 | 138,000 |
| 6700 | Detroit | 232 | 464 | 232 | 928 | 6,960 | 139,200 |
| 6900 | St. Louis | 230 | 460 | 230 | 920 | 6,900 | 138,000 |
| | Total MWSA | 1,076 | 2,152 | 1,076 | 4,304 | 32,325 | 646,500 |
| | National | | | | | 5 | |
| | GRAND TOTAL | 5,322 | 10,644 | 5,322 | 21,288 | 160,010 | 3,200,100 |
| 56XX, 63XX offers adjusted due to product issues in the state of Montana. | | | | | | | |
| 58XX offers adjusted due to Circle K Central division refusal. | | | | | | | |

sgr030/ccd
Revised: 5/8/98

**July WINSTON \$1.00 Off 2 Packs
Promotion #800750, Item #542810**

51861 2063

| | Region | 6M Cases | | | | #542810 | Offers |
|---|-----------------------|----------|--------|---------|----------|---------|-----------|
| | | FF Box | Lt Box | Ult Box | Total 6M | SKUs | |
| 1100 | Boston | 293 | 586 | 293 | 1,172 | 8,790 | 175,800 |
| 1200 | New York Metro | 209 | 418 | 209 | 836 | 6,270 | 125,400 |
| 1300 | Philadelphia | 159 | 318 | 159 | 636 | 4,770 | 95,400 |
| 1600 | Buffalo | 205 | 410 | 205 | 820 | 6,150 | 123,000 |
| 1700 | Pittsburgh | 372 | 744 | 372 | 1,488 | 11,160 | 223,200 |
| 1800 | Cincinnati | 418 | 836 | 418 | 1,672 | 12,540 | 250,800 |
| | Total NESA | 1,656 | 3,312 | 1,656 | 6,624 | 49,680 | 993,600 |
| 2100 | Winston-Salem | 485 | 970 | 485 | 1,940 | 14,550 | 291,000 |
| 2200 | Atlanta | 344 | 688 | 344 | 1,376 | 10,320 | 206,400 |
| 2300 | Florida | 408 | 816 | 408 | 1,632 | 12,240 | 244,800 |
| 2600 | Dallas | 253 | 506 | 253 | 1,012 | 7,590 | 151,800 |
| 2900 | Richmond | 271 | 542 | 271 | 1,084 | 8,130 | 162,600 |
| | Total SSA | 1,761 | 3,522 | 1,761 | 7,044 | 52,830 | 1,056,600 |
| 5100 | N. California | 205 | 410 | 205 | 820 | 6,150 | 123,000 |
| 5400 | S. California | 164 | 328 | 164 | 656 | 4,920 | 98,400 |
| 5600 | Seattle | 151 | 302 | 151 | 604 | 4,530 | 90,600 |
| 5600 | Seattle (Montana) | | | 0 | 0 | 300 | 6,000 |
| 5800 | Houston | 309 | 618 | 309 | 1,236 | 9,270 | 185,400 |
| | Total WSA | 829 | 1,658 | 829 | 3,316 | 25,170 | 503,400 |
| 6200 | Chicago | 232 | 464 | 232 | 928 | 6,960 | 139,200 |
| 6300 | Minneapolis | 152 | 304 | 152 | 608 | 4,560 | 91,200 |
| 6300 | Minneapolis (Montana) | | | 0 | 0 | 45 | 900 |
| 6600 | Denver | 230 | 460 | 230 | 920 | 6,900 | 138,000 |
| 6700 | Detroit | 232 | 464 | 232 | 928 | 6,960 | 139,200 |
| 6900 | St. Louis | 230 | 460 | 230 | 920 | 6,900 | 138,000 |
| | Total MWSA | 1,076 | 2,152 | 1,076 | 4,304 | 32,325 | 646,500 |
| | National | | | | | 5 | |
| | GRAND TOTAL | 5,322 | 10,644 | 5,322 | 21,288 | 160,010 | 3,200,100 |
| 56XX, 63XX offers adjusted due to product issues in the state of Montana. | | | | | | | |
| 58XX offers adjusted due to Circle K Central division refusal. | | | | | | | |

sgr030/ccd
4/14/98